


# THINGS TO REMEMBER ABOUT DATA: Some thoughts on information loss



What's lost  
is always greater than what's recovered.

What is recovered  
isn't necessarily the truth.

Zeros and ones are easy to manipulate –  
but core intentions are harder to misconstrue.

No pixels are permanent –  
eventually all fades to noise.

Detail and depth differ –  
precision doesn't necessarily wisdom employ.

All data can be contextualized,  
marginalized, & de-problematized –  
Packaging is paramount.